PAGEANT OF ITS OWN.

King John, Queen Grace and Retainers Make Tour of Brooklyn by Trolley.

The last day of the fifth and in every way most successful Mardi Gras Festival at Coney Island is being celebrated day. The chief event is the wind-up ball in the Dreamland Ocean Ballroom. As there is no street pageant night, "a long felt want" will be filled by the management of Dreamland in a pageant and parade of grotesque curious and the characters from the Feast of Beishazzar, Creation, The End of the World and Pharoah's Daughter. The comels and donkeys, bronchos and ponies, Bostock's elephants and innumerable other attractions will join in the parade for which music will be made by all the combined bands of the park.

After the parade, which will be witnessed by King John and his Queen Grace, and their Royal retinue, flanked by the Grecian Guards, their majestic will be escorted to the ball-room, where they will lead the grand march, afterwards viewing the dance from the Royal

The key to the Isle of Joy will be presented to Rex V, to-night by former Sheriff William J . Buttling, managerial head of Dreamland, supported by er-Senator William H. Reynolds, ex-Congressman Sullivan, George Considing, "Bill" Ellis and the other mem bers of the Board of Directors. It is a monster key of silver, inscribed, "To John Econopouly, Rex V., Dreamland, Sept, 16 to 21, 1907." King John will cherish it as a precious keepsake of his first experience as a member of Roy-

Some New Features.

Incidental to the ball, several new features will be introduced on the floor of the ball-room, including a "Melee of Roses," by sixty pretty girls from the Broadway theatres, who will be escorted to Dreamland by Edward V. Hines, who has chartered two big sight-seeing automobiles to take them

down to Coney.

Corse Payton, one of the most popu-

Corse Payton, one of the most popular theatrical men in the five boroughs, will umpire the fight, which is borrowed from the Paris Mardi Gras.

King John startled Brooklyn and added a new feature yesterday afternoon to the celebration. He obartered a special car on the Brooklyn Rapid Transit Railroad on which was embiazoned the announcement "We're off for the Coney Island Mardi Gras." The car carried itex V. and the Queen Consort, Miss Grace Fox, Mrs. William Rock, Miss Virginia Wilson, and an escort consisting of George Minekakos, Nicholas and John Reginas in the uniform of Grecian generals; and the three

The event of the evening was the The event of the Evening that a life where both the grand ballooms were filled with merry dancers and a life that the even also dances on the floor by fifty of traify's flaring dancers, and the cone was minds picturesque by the apcarance there of all the girls and other daracters represented in the pageant of the Original States.

Hex V. and the Queen Consort were result in all their regal pomp, and in exponse to a brief welcoming speech y Frank F. Clayton, grand marshal the pageant and proprietor of the oter, King Juhn repriet.

While not all the people have visit the pageant and proprietor of the color, king Juhn repriet.

While not all the people have visit in a constant of the flare of your grand hostily is as fair-reaching as the territy of our country extends, as broad at the Atlantiz Ocean. On behalf of iss Fox and myself, I thank you for corded to us."

The ball was preceded by a pretty eliciton in the great dining-room at ayton's, given by King John to the could committee of the Mardi Gras sociation. President William B, Lake, and Caraborn, Frederick Schulze.

REAL ESTATE.

DON'T WAIT!

DON'T WAIT!

DON'T WAIT!

TO-MORROW! FREE SPECIAL TRAIN AT 1.15 P. M. TO-MORROW!

Leaving Grand Central Station (Lexington Avenue Terminal) and Stopping at 125th Street.

FREE TICKETS CAN BE SECURED FROM OUR REPRESENTATIVE WEARING YELLOW BADGE AT EITHER STATION.

REASONS WHY YOU SHOULD BUY NOW AT

Because every train will stop here.

Because an express station is on the property.

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Because every lot is within three minutes of the station.

Because it has high-class improvements. Because it has fine streets.

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Because it has city water.

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Because \$10 secures any lot.

Because the balance is paid in easy payments. Because of liberal discount for cash or part cash.

Because \$25,000 will be given as building prizes. Because it overlooks the Bronx River Parkway.

Because it is surrounded by beautiful homes.

Because it has schools.

Because it has churches. Because it has stores.

Because it has theatres.

Because it has all city conveniences.

Because lots in White Plains, adjoining our property, sell

for \$750 a front foot. Because of Free Life Insurance.

Because of Free transportation for one year.

Because payments are suspended in case of sickness or

loss of employment.

Because free deed is given in case of death. Because every lot is honestly priced.

Because values will soon rise 50 to 100 per cent.

DON'T WAIT! ONLY A LIMITED NUMBER OF LOTS.

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Balance Easy Monthly

Payments.

Business Sites \$290 to \$5

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NEW HOME TOWN

With unequalled transportation facilities, high class and well restricted.

GRAND

CENTRAL

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\$25,000 in Gold will be given away as building prizes to early builders.

Opening Day Oct. 21st.

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NOW IS THE TIME TO BUY.

When the third rail and the Bronx River Parkway are completed, which will be soon, values will increase 50 to 100%. BUY NOW AND REAP THE BENEFIT OF ALL ADVANCES.

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